

Washington's Hidden Treasures Found Along Interstate

The fifth in a series of seven heritage driving tours along Washington routes will be released August 1. A companion website will launch August 1 as well, highlighting the cultural events and festivals that didn't make the tour due to space limitations.

Giant gopher mounds in Littlerock? The home of Bing Crosby's grandparents in Tumwater. A giant fiberglass egg presiding over Winlock's town square.

These are a few of the more quirky attractions you will encounter while

taking the newest heritage driving tour released by the Washington State Arts Commission and Northwest Heritage Resources. You will also discover a wealth of cultural traditions nestled in between industrial centers, forests and volcanic mountains. Even those living in and around the area might be surprised by the cultural gems residing just down the interstate.

As former Secretary of Washington State, Ralph Munro, explains in the tour book, "Whether you're traveling here for
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Photos by Jens Lund. Collage created by Whitney Design, Olympia.

The Arts Bring Life to Learning

Kris Tucker
WSAC Executive Director



From a keynote address presented to the Yakima Schools Foundation May 23, 2002

It's a challenging time for education. The newly passed federal school reform legislation – the Elementary and Secondary Education Act, is known as "No Child Left Behind" Act – implying that things are definitely moving forward, and that being left behind is a real possibility.

I bought my first slide rule in junior high school; I couldn't afford a calculator in college (\$300 was the price then) and our statistics class spent just one day in the computer lab – a single mainframe that filled a room the size of a classroom. I now have three email addresses, two computers and a cell phone. And I wonder what workplace tools today's kids – and my grandkids – will need to earn a paycheck. All that unknowing convinces me that some key job skills will be essential:

- Creativity
- Flexibility
- Resourcefulness
- Collaboration
- Listening skills
- Self-expression
- Appreciation of diverse perspectives.

Every one of those skills relates directly to the arts. That's why it's so important that this state and many others, as well as the U.S. Department of Education, recognize the arts as part of a basic education. According to the state assessment timeline, mandatory assessment of the arts will begin 2008-2010.

The case for the arts in education is built upon two factors: the intrinsic value of the arts AND because we value the consequences of an arts education. It's not an either/or. It's both.

Two important arts education research reports have just been released:

- Critical Links* is a compendium (released May 2002) reviewing 62 studies of arts learning in dance, drama, music, multiple arts, and visual arts.
- The impact of arts education on workforce preparation is documented in a report released by the National Governors Association.

Excerpts of these reports are highlighted throughout this newsletter. The impact is visible in programs WSAC supports across the state:

- Olympia School District developed LEAP – Learning the Essentials of the Artistic Process – as a visual arts curriculum for grades k through 2 that defines basic terms, provides grade-level appropriate activities to teach visual arts concepts, provide sequential lessons, require only accessible and inexpensive materials and provided two three-hour workshops for teachers.
- Mariachi Huenachi is a high school mariachi band at Wenatchee High School that teaches music and celebrates Hispanic culture. The band has received national honors as well as the 2000 Governor's Heritage Award.

- Since 1986, the Arts Van of Allied Arts Council of Yakima Valley has been bringing arts
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To order your Seattle-Vancouver Heritage Driving Tour, send a check for \$22 (includes tax and shipping) made out to NHR to: Tours/WSAC PO Box 42675 Olympia WA 98504-2675

Indicate your preference for the audio tape or CD version.

Tours will be available August 1.

Deepen, Broaden, and Diversify Participation in the Arts

The Arts Participation Initiative (API), funded by the Wallace Funds from 2002 to 2006, aims to increase arts participation in underserved communities. The new guidelines are nearing completion and will be considered by the Commission at its regular meeting August 1-2 in Spokane. The project will support a limited number of organizations that are deeply rooted in, and representative of, underserved communities in Washington State.

The project will use this definition: *Underserved communities are geographically isolated, and/or predominantly composed of economically disadvantaged, ethnic and/or disabled populations.*



Grantee partners are expected to receive three years of funding for arts services and/or organizational stability including planning, evaluation, documentation and staff costs. They also will participate in annual convenings including training needed to address underserved communities.

Background

Washington is one of only thirteen states that received this grant from the Wallace-Reader's Digest Fund for 2002 to 2006. Federal Challenge America Funds will be added to the project in the first year.

The API will be based on a RAND Research conceptual model that shows arts participation ranging from visitor/audience activity to artist involvement to arts supporter. Participation is deepened, broadened and diversified at each level. Grantee partners will be expected to conduct extensive project evaluation and documentation in order to contribute to the long-term impact of the projects.

Criteria and Grants Process

Here are the expected criteria in the guidelines:

- Applicant should be able to document significant arts or cultural involvement and programming planned by, as well as involving, the underserved community.

- Applicant should be a nonprofit corporation with 501(c)3 status OR a government, tribal agency, or educational institution.
- Grants may be approximately \$30,000 for the three years, or \$10,000 per year. Amounts may vary.
- Required match should be 1:1 cash or in-kind. Applicant should not have received WSAC, Wallace or Challenge America funds for the same project proposed here.
- Applicant will be judged on artistic merit or cultural heritage significance, benefit to the underserved community and project feasibility.
- A 2-3 page Letter of Intent will precede the full application. A panel will select the final applicants based on information contained in the Letter of Intent.



Draft Timeline

- August 5, 2002
 - Guidelines / application available, if approved by Commission
- September 16
 - Two-page Letter of Intent due from prospective grantees
- October 15
 - Panel select, notify final applicants
- November 21
 - Final application due (if selected to apply)
- December 13
 - Panel orientation and meeting
- February 2003
 - Commission consider / approve panel recommendations
- March 2003
 - Projects may begin

For further information, contact Project Manager Mayumi Tsutakawa at (360) 586-1266 or email mayumit@arts.wa.gov.

calendar

July

Enjoy your summer!

August

- 1 & 2 WSAC Commission Meeting, Spokane and Newport
- 13 All Awards Program grant final reports due

September

Applications available for artists wishing to serve residencies in schools - contact Arts in Education Program

October

- 2-5 National Alliance for Media Arts and Culture Conference, Seattle www.911media.org
- 11 Project Support Program Round #2 application deadline
- 17-20 NASAA Annual Meeting, Detroit www.nasaa-arts.org
- 31 - November 3 Northwest Booking Conference, Eugene, Oregon www.artsnw.org

November

- 6 WSAC Commission Meeting, Seattle (note date change)

GOOD NEWS

Grant Recipients Announced

Several WSAC programs recently announced 2002-03 recipients in various grant categories. Congratulations to those selected for funding for the following programs:

- Arts Education Community Consortia Grants
- Arts Curriculum Grants
- Artists in Residence Grants
- Folk Arts Apprenticeships (see page 5)
- Folk Arts Residencies (see page 5)
- Project Support Program Round #1

Recipient lists are available at www.arts.wa.gov (click "News & Information"); a complete listing, including those programs announcing recipients this fall, will be published in our Winter 2003 newsletter.

Strategic Plan Update Progresses

Hundreds of you participated in our strategic plan outreach activities this May, providing us with a better understanding of the "new realities" affecting communities, artists and arts organizations statewide. The results are being compiled now for presentation at the August 1 & 2 WSAC Commission meeting. We'll keep you informed of the trends and subsequent revisions to the plan through our eNews, newsletter and website. Thank you for your participation.



Transformation by Wayne Chabre, 2002. Western State Hospital, Family Courtyard, Steilacoom. Galvanized steel. Photo by Wayne Chabre. Part of the Washington State Art Collection.

Newsletter Available Electronically

Beginning with this issue, WSAC's newsletter is now available online as an alternative to the mailed version. With just a click, you can access the same articles and photos featured in the hard copy - ready to print if you should need to. To make the change, email michellez@arts.wa.gov and include "web newsletter" in your subject line. You'll receive email notification when each issue is produced.

The non-profit arts industry, with \$36.8 billion in annual revenue, is a potent force in economic development nationwide.

The Role of the Arts in Economic Development, National Governor's Association issue brief, June 2001

Mini-Conference Engages Teachers

"I was really pleased at the turnout and the opportunity for educators, administrators, and artists in Okanogan County to come together. It was a great beginning foundation for ongoing activities, interaction, and dialog," said Laura Fine-Morrison of Omak School District. With National Endowment for the Arts (NEA) Challenge America funding, the Washington State Arts Commission's Arts in Education (AIE) Program partnered with Omak School District on the Okanogan County Arts Education Mini-conference in the Omak Performing Arts Center on May 31.



Teachers created masks during artist Meredith Essex's workshop at the Arts Ed Mini-conference. Photo by Nita Delk, Tonasket School District.

The mini-conference was organized to share local resources, as well as the arts education resources of WSAC and the Office of the Superintendent of Public Instruction (OSPI) with Okanogan County teachers. Local recipients of WSAC AIE grants shared their experience on subjects like "Building Partnerships with Your Local Arts Agency" and "Establishing a Nonprofit to Support Your School's Arts Needs." The Essential Academic Learning Requirements in the Arts were reviewed during a presentation by AnnRene Joseph, OSPI's arts supervisor. And Meredith Essex, a WSAC-rostered teacher trainer, used a hands-on art workshop, through which teachers produced amazingly creative masks, to demonstrate a lesson plan based on the Arts Essential Learnings.

National Endowment for the Arts Challenge America funding will be supporting a more substantial arts education conference in the Okanogan County region next spring. In preparation, the arts education needs and interests of the mini-conference participants are being surveyed. Other educators, teaching artists, and organizations offering arts education programming in the northeast region of the state and who may want to attend next year's conference should contact WSAC's Arts Education Program Manager Linda Bellon-Fisher at LindaB@arts.wa.gov or 360-586-2418 to get on the conference mailing list and receive a conference planning survey.

Governor's Arts and Heritage Awards

At their May 2002 quarterly meeting, the Washington State Arts Commissioners voted (and Governor Locke approved) to revise the annual Governor's Arts & Heritage Awards to a biennial event, with the next program to be held in the fall of 2003. A result of current and anticipated budget cuts, the decision will also allow WSAC staff to re-tool the awards program for maximum effectiveness. The 2003 nomination deadline will be announced this fall for these important awards. The Governor's awards recognize outstanding accomplishments and contributions by Washington's arts leaders and cultural heritage artists.

Washington State
Arts Commission
PO Box 42675
234 East 8th Street
Olympia WA 98504-2675

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Fax (360) 586-5351
www.arts.wa.gov

Staff list available at
www.arts.wa.gov or call
the office number listed
above.

WA State TTY number:
1-800-833-6388
Telebraille number:
1-800-833-6385

This newsletter was
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cents per copy.

The Arts Bring Life to Learning, cont. from page 1

program to area schools, parks and recreation departments, juvenile justice systems and other audiences. They’ve recently initiated an art/math project to help teach fractions to fourth graders.

- The Pierce County Arts Education Partnership – now known as the Art Impact Group – trains classroom teachers to use the arts in day to day teaching. The project includes summer institute at local arts facilities, follow-up workshops during the school year, a nine-hour one-on-one mentorship for each teacher with teaching artists; visits by teachers and their students to art exhibitions and performances, and careful assessments through the year.
- The Pend Oreille County Arts Education Community Consortium was organized in 1999 by the county’s three school districts, the Kalispel Tribe, the Newport Parent/Teachers Organization, Newport Strategic Planning Team, Ponderay Newsprint, the Pend Oreille River Arts Alliance, the Cutter Theatre, Northwoods Performing Arts, and numerous artists. Three years later, say they have become better teachers after working with artists in their classrooms. Selkirk School District Superintendent Kim Carlson said, “Our school board is now discussing how to incorporate art into all curriculum areas at almost all our board meetings.”

To be successful, arts education requires partnerships.

The presence and quality of arts education in public schools today requires an exceptional degree of involvement by influential segments of the community which value the arts in the total affairs of the school district: in governance, funding, and program delivery.

National research identifies the community as the number one “critical success factor” for achieving district-wide arts education. On a state level, we’re partnering with OSPI in our commitment to enhancing arts education for all students. Each of our arts education programs reinforces the Essential Academic Learning Requirements in the arts, and advances arts education for every K-12 student.

Successful arts education partnerships often begin with the vision, persistence, and creative leadership of an individual.

In the words of Margaret Mead, “Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”

Thanks for making a difference.
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Resources and Reports

A handful of reports released in the last few months emphasize the power of the arts in a learning environment and to other sectors. These are listed below, as well as additional resources providing useful data about arts in education.

For more information about WSAC’s Arts in Education Program visit www.arts.wa.gov or call Linda Bellon-Fisher at (360) 586-2418.

Arts Education in American Public Elementary and Secondary Schools: 1999-2000 by the US Department of Education
<http://nces.ed.gov>

Critical Links: Learning in the Arts and Student Academic and Social Development by the Arts Education Partnership
www.aep-arts.org

The Impact of Arts Education on Workforce Preparation and The Role of the Arts in Economic Development both by the National Governor’s Association
www.nga.org (scroll to bottom left and click on “NGA Reports Online”)

President’s Committee on the Arts and Humanities
www.pcah.gov

National Endowment for the Arts
www.arts.gov

You’ve told us that you need more national and statewide statistics about the arts to use in your publications and presentations. This new section to our newsletter - **Statistics on arts (ST-art)** - will provide data about the arts and their impact on a variety of factors.

This issue we focus on Arts Education facts, many quoted from the reports mentioned in Kris Tucker’s article (above).

Also, see the back page for contact information for grant writers.

Learning in individual art forms, as well as in multiple arts experiences, engages and strengthens such fundamental cognitive capacities as spatial reasoning, conditional reasoning, problem-solving, and creative thinking.
Critical Links Report published by the Arts Education Partnership

In 2001-02, WSAC provided funding support for 3,061 teachers in 53 districts statewide to be trained in the Essential Academic Learning Requirements in the Arts (20% of the state’s school districts) and provided funding for arts curriculum/curricular materials development in 25 school districts (9% of the state’s school districts).

At least one visiting artist program was conducted at 38% of our nation’s public elementary schools in 1999-2000.

US Dept of Education’s Arts Education in American Public Elementary and Secondary Schools report

Percentage of public elementary schools in the U.S. offering instruction in the following arts disciplines during the 1999-2000 school year:

Music	94%
Visual Arts	87%
Dance	20%
Drama/theater	19%

US Dept of Education report (same as above)

Programs incorporating the arts have proven to be educational, developmentally rich, and cost-effective ways to provide students with the skills they need to be productive participants in today’s economy.
The Impact of Arts Education on Workforce Preparation, NGA Center for Best Practices



Funding for the Washington State Arts Commission and its programs is provided by the state of Washington and the National Endowment for the Arts, a federal agency.

ST-art
Facts

Treasures on Interstate, cont. from page 1

the first time, or are a fifth generation Washingtonian, these guides will make you more appreciative of your journey.”

The tour begins in the heart of downtown Seattle and travels along Interstate 5, ending at the Columbia River bridge crossing to Oregon. Along the way, a guidebook and cassette tape or CD point out scenic viewpoints and local lore and trivia to the traveler. Audio clips of traditional artists and historians are interspersed through the narrative, providing glimpses into the personalities along the route and their art forms.

Began in 1997 with the first tour (Othello to Omak - now out of print), the routes followed Washington’s scenic highways. Leavenworth to Maryhill was the second tour released. In 1999, Richland to Clarkston was added and, in 2000, the Olympic Peninsula Loop.

While the first four tours focused on rural areas, Project Director Dr. Willie Smyth explains that #5, and planned tours 6 (Seattle - Blaine, WA) and 7 (Seattle - Spokane), cover the four largest metro areas in the state.

“We wanted people driving on some of the most heavily traveled routes in the West to learn about the rich cultures that surround them throughout their journey,” said Smyth.

Washington folklorist, Jens Lund, has traveled the state many times over gathering the stories of our cultural assets and preserving them through projects such as the heritage audio tours. He notes that the Seattle - Vancouver, WA tour was the most complicated production to date, in part due to the volume of information, and also because the tour spans central metropolitan areas, to military reservations, to timber country. “So much of this route contains important history that it was a challenge to fit it into 110 minutes of audio,” said Lund.



Rosalind Wang of Vancouver demonstrates chung kuo chieh, Chinese artistic knot-tying. Photo by Jens Lund.

August 1, 2002

www.WashingtonFolkArts.com

online tour companion

That’s why a companion website was developed for this tour - to showcase the many events and festivals along the route. Looking for Celtic festivals, Finnish dance events, or logging competitions? Log on to the website (after August 1st) and explore the many activities located adjacent to and near this portion of I-5.

The Heritage Tour Project is funded by the National Endowment for the Arts and the Washington State Arts Commission.

Folk Artists Share and Preserve Cultural Traditions

The WSAC Folk Arts Apprenticeship Program is designed to help communities preserve their traditional arts. Through this program, master artists are given stipends to instruct students of their choosing. Apprenticeship teams are selected each spring through a panel process. The main review criteria are artistic skill of the master, traditionality of the artform, and the teacher and student’s relationship to the cultural group from which the tradition comes. The recently announced 2002-2003 masters are listed below.

Each year, WSAC awards a select number of Folk Arts Fellowships (\$5,000 unrestricted awards) to those outstanding traditional artists who make significant contributions to their culture and community. The awards are based solely on recognition of past and continuing merit in maintaining cultural traditions. Three fellowships were recently announced:



Chan Moly Sam of Seattle was awarded a 2002 Fellowship for her work in the Cambodian community.



Ampelio Mariscan of Brewster, WA will share his skills at crafting Hispanic Ironwork with a new apprentice.

2002 Apprenticeship Awards	
Warren Chang, Bellevue	Chinese Music
Maria Petrish, Anacortes	Croatian Dance and Music
Chan Moly Sam, Seattle	Cambodian Dance

2002 Fellowship Awards	
Ji-Yeon Cheh, Lynnwood	Korean Traditional Dance
Sharon Dick, White Swan	Yakama Salmon Drying
Maria Gomez, Tonasket	Hispanic Traditional Sewing
Asmelash Haile, Seattle	Eritrean Music
Eui Sun Hwang, Fife	Korean Dance
Gilbert Kiesecker, Seattle	Old Time Fiddle
Ampelio Mariscal, Brewster	Hispanic Ironwork
Trinidad Marquez, Mabton	Mexican Fiddle
Vishal Nagar, Seattle	Asian Indian Tabla
Ra Nuon, Tacoma	Cambodian Dance
Loa Ryan, Berrerton	Tsimshian Basketry

Ask Bitsy



What resources are out there for a volunteer grant writer of a small arts organization like me?

Fortunately, the answer to this question is much easier since the advent of the web. Anyone can get on the world wide web, even if you don't have a computer at home, and surf away in grants-land. Today almost all local libraries have computers and link to the web. Here are some great sites to get you started:

www.artsresourcenetwork.org

This site is sponsored by the Seattle Arts Commission and has useful links for everyone. Go to "Arts Resources," then the "Business of Art" and finally "Grants" and you will find links to articles, publications, and other resources. Also, link through this site to

www.missionmovers.org

for more help and lists of foundations.

www.grantwriters.com

A site just for you with practical help.

www.usd259.com/grants/writing

The Wichita Public Schools have a list of grantwriting articles for you to read.

www.tgci.com

This is the site for The Grantsmanship Center, Inc. with information about their programs and services.

www.foundations.org

A service of the Northern California Community Foundation, this site is well-connected to information and resources.

The other major resource that everyone should know about is The Foundation Center, a nonprofit organizations itself, that keeps track of all the foundations in the country with assets of at least \$3M. They use the information the foundations file with the federal government to make directories of foundations and where and how they give. Every state has at least one complete Foundation Center library – Washington has six that I know about (see sidebar).

The Foundation Center
79 5th Ave. Department LE
New York, NY 10003-3076
www.fdncenter.org

Another great resource is the *Charitable Trust Directory of Washington State* that you can order from the Secretary of State's office, Charities Division, Charitable Trust Program at

www.secstate.wa.gov

Last, but not least, just call or email me at (360) 586-2421 or bitsyb@arts.wa.gov (see Summer Break, below). I am happy to share the workbook from my grantwriting workshop and also happy to answer your individual questions. Grantwriting is a skill that can be developed. It takes information, resources and practice....so don't get discouraged and keep trying!

Do you have a question for Bitsy? Write or email:

bitsyb@arts.wa.gov
Ask Bitsy - WSAC
PO Box 42675
Olympia WA 98504-2675

Bitsy answers all questions personally but, due to space restrictions, only a few will be selected for publication.

FOUNDATION CENTER LIBRARIES IN WASHINGTON

Seattle Public Library
1000 Fourth Avenue
Seattle WA 98104
(206) 386-4620
www.spl.lib.wa.us
Has full foundations on disk.

Redmond Public Library
15990 NE 85th
Redmond WA 98052
(425) 885-1861
Has full foundations on disk.

Mid Columbia Library
Funding Information Center
1620 South Union
Kennewick, WA 99336
(509) 783-7878
www.md-lib.org
Has full foundations on disk.

Spokane Public Library
Funding Information Center
West 906 Main Avenue
Spokane WA 99201
(509) 838-3364
www.splnet.spokpl.lib.wa.us
Has full foundations on disk.

United Way of Pierce County
Center for Nonprofit
Development
734 Broadway/PO Box 2215
Tacoma WA 98401
(253) 597-6686
www.uwpc.org

Greater Wenatchee
Community Foundation (At
the Wenatchee Public
Library)
311 Douglas Street
Wenatchee WA 98807
(509) 662-5021

Summer Break

Bitsy will be on leave from July 1 - September 6, so Community Arts Development services will be on hold during this time. However, don't miss the July and August *Ask Bitsy* column on our website during these months.

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